

# Appendix

**AGENDA:**  
**Strategic Planning Session**  
**City Staff**  
**March 8, 2001**  
**11:00 am**

**11:00 am** – Ice Breaker, MJLM

**11:10 am** – Housing Market Analysis Findings to Date,  
SA Research, Questions and Answers

**11:25 am** – Define Affordability

**11:55 am** – Geographic Targeting

**12:25 pm** – CD Allocation Policy, Maximum Benefit

**12:55 pm** – Annual Production Goals and Reporting

If time permits – Information Clearinghouse

If time permits – Products and Finance Tools

**1:30 pm** – Adjourn

**Email additional comments to [frederickd@jquad.com](mailto:frederickd@jquad.com)**

**AGENDA:**  
**Strategic Planning Session**  
**Industry Group**  
**March 8, 2001**  
**2:00 pm**

**2:00 pm** – Ice Breaker, MJLM

**2:10 pm** – Housing Market Analysis Findings to Date,  
SA Research, Questions and Answers

**2:25 pm** – Housing Products and Finance Tools

**2:55 pm** – Leveraging

**3:25 pm** – Client Targeting

**3:55 pm** – Affordability, Expanding Products for Various Income  
Groups.

If time permits – Information Clearinghouse

**4:30 pm** – Adjourn

**Email additional comments to [frederickd@jquad.com](mailto:frederickd@jquad.com)**

**AGENDA:**  
**Strategic Planning Session**  
**Community Group**  
**March 8, 2001**  
**5:00 pm**

**5:00 pm** – Ice Breaker, MJLM

**5:10 pm** – Housing Market Analysis Findings to Date,  
SA Research, Questions and Answers

**5:25 pm** – Alternative Products in Affordable Housing

**6:25 pm** – Information Clearinghouse

**7:30 pm** – Adjourn

**Email additional comments to [frederickd@jquad.com](mailto:frederickd@jquad.com)**

## HOUSING MASTER PLAN AND HOUSING SUMMIT

### STRATEGIC PLANNING SESSION THURSDAY, MARCH 8, 2001, 11:00 A.M.

#### ATTENDANCE LIST

	NAME	DEPARTMENT	PHONE NUMBER
1	Lori Hall	COSA NAD	xxx-xxxx
2	Nancy Dean	COSA ISD	xxx-xxxx
3	Steve Worley	Fire	xxx-xxxx
4	Tertia Emerson	Housing Committee	xxx-xxxx
5	Jim Wiles	DCI	xxx-xxxx
6	John Friesenhahn	Housing Committee	xxx-xxxx
7	Fred Elsner	Housing Committee	xxx-xxxx
8	Christine Vina	COSA Planning	xxx-xxxx
9	Kaka Norman	COSA Planning	xxx-xxxx
10	Liz Garcia	Code Compliance	xxx-xxxx
11	Arthur Arispe	Code Compliance	xxx-xxxx
12	Craig Blume	Housing Committee	xxx-xxxx
13	Florencio Pena	Bid	xxx-xxxx
14	Michael Gold (for Joe Chope)	GIS	xxx-xxxx
15	Michael L. Clack	Building Inspection	xxx-xxxx
16	Leilah Powell	CMO	xxx-xxxx
17	Trisha Runyan	H&CD	xxx-xxxx
18	Ivy Taylor	H&CD	xxx-xxxx
19	Naomi Shogren	COSA NAD	xxx-xxxx
20	Betsy Spencer	COSA NAD	xxx-xxxx

## HOUSING MASTER PLAN AND HOUSING SUMMIT

STRATEGIC PLANNING SESSION  
THURSDAY, MARCH 8, 2001, 2:00 P.M.

### INDUSTRY GROUP

#### ATTENDANCE LIST

	NAME	DEPARTMENT	PHONE NUMBER
1	John Kenney	SAHT	xxx-xxxx
2	J. Darryl	Byrd Medallion	xxx-xxxx
3	Aurora Ortega-Geis	Fannie Mae	xxx-xxxx
4	Travis Kessler	San Antonio Board of Realtors	xxx-xxxx
5	Larry Nuese	San Antonio Board of Realtors	xxx-xxxx
6	Patricia Botello	San Antonio Board of Realtors	xxx-xxxx
7	Clara Ruiz Ergel	Wells Fargo	xxx-xxxx
8	Ruben Martinez	COSA	xxx-xxxx
9	Donna Normandin	Frost Bank	xxx-xxxx
10	Manuel Macias	SADA	xxx-xxxx
11	Tertia Emerson	Housing Committee	xxx-xxxx
12	Ben Henderson	USAA Real Estate Co.	xxx-xxxx
13	Rod Radle	SA Alternative Housing	xxx-xxxx
14	Jose Gonzalez	Urban Collaborative	xxx-xxxx
15	Aaron Seaman	KB Home/Housing Trust	xxx-xxxx
16	Craig Blume	Oversight Committee	xxx-xxxx

**HOUSING MASTER PLAN AND HOUSING SUMMIT**

**STRATEGIC PLANNING SESSION  
THURSDAY, MARCH 8, 2001, 5:00 P.M.**

**COMMUNITY GROUP**

**ATTENDANCE LIST**

	<b>NAME</b>	<b>DEPARTMENT</b>	<b>PHONE NUMBER</b>
1	Ignacio Perez	MAUC	xxx-xxxx
2	Marcos A. Morales	National Council of la Raza	xxx-xxxx
3	Tertia Emerson	Housing Committee	xxx-xxxx
4	Carol C. Rodriguez	Housing Committee	xxx-xxxx
5	Christina Castro	Housing Committee	xxx-xxxx
6	Fred Elsner	Housing Committee	xxx-xxxx
7	Victor Azios	Annie E. Casey Foundation	xxx-xxxx
8	Beth Leeson	Annie E. Casey Foundation	xxx-xxxx
9	Craig Blume	Committee	xxx-xxxx
10	Elena Guajardo	Resident	xxx-xxxx